

Docklands Chamber of Commerce General Meeting

Meeting date: Tuesday 16 February 2010
 Meeting time: 6.30 pm (networking)
 7.00 pm (General Meeting)
 Venue: The Hub
 17 Waterview Walk
 Docklands 3008

Many thanks to Va Bene for their wonderful catering

Present: Keith Rankin, Elena Tsapatolis, Rick Deering, Nandini Bose (DCC); Don Jones (MAB Corp); Sarah Doyle (CoM); Sena Arico (Bendigo Bank); Charles Warren (Enact Business Thinking); Tony Bailo and Alex Melnikoff (Sharp); Mark Stevens (Jack Marlow); Kasia Bonusiak (Alliance Recruitment); Shane Scanlan (Docklands Community News); Sally Hewitt (Quest Explorations); Coral and Ray Allen (Docklands Yacht Club); Wes Ward (Local Website Marketing), Addy Wetzler and Sharon Portelli (Geon Group); Francis Ruggiero (Behan Legal); David Shaw (Chewy On Your Boot); Loredana Ponzio (Costco)

Apologies: Ilona Way (DCC); Lisa Quittner (3008Docklands Magazine); Crs. Ken Ong and Kevin Louey (City of Melbourne); Tony Bright and John Campbell (d'Albora Marinas); Rod Allan (Melbourne Central City Studios)

Minutes:

Topic	Discussion	Action
Minutes of previous meeting held 20 October 2009	Keith presented minutes of previous meeting and asked that they be accepted as a true and fair record of the previous meeting	Moved – Sally Hewitt Seconded – Don Jones Passed
President's Report – presented by Keith Rankin	<p>Queuing outside venues/premise:</p> <ul style="list-style-type: none"> • CoM proposal to change by law to require venues to disband outside queues on request from CoM officer • KR – Greg Longdon -Matter has yet to be resolved • KR has spoken to Liquor Licensing Commission <p>PCCC:</p> <ul style="list-style-type: none"> • DCC – Rick Deering is attending on DCC behalf • Crime Reports indicate a decrease in violent crime • Operators in the area have noticed welcome increase in police presence, especially at night 	
	<p>District Precinct Program:</p> <ul style="list-style-type: none"> • We continue to attend these meetings – those with all precincts and the one on one • Report back to CoM how we spend \$ funding • On a constant membership drive to increase subscriptions 	

	<p>ACE 24 Nov event</p> <ul style="list-style-type: none"> • KR acknowledged the great success of this event before handing over to Elena – especially with regard to press coverage and branding 	
<p>Vice President's Report- Presented by Elena Tsapatolis</p>	<p>Branding: ACE event</p> <ul style="list-style-type: none"> • Very important to the Chamber • Members want to get know & leverage of each other and build relationships • DCC is established and can facilitate these relationships • DCC can endorse member businesses • DCC can create the synergies between complementary businesses and go out with a them story • Eg: ACE has been here 2 years – wanted to contact all the new business in the area for sponsorship of its Motorsports division • + Kangan Batman TAFE has 60 other disciplines in which it could provided training to these businesses • WFV – sponsored over ½ the event in order to showcase venue to potential corporate and business clientele • Invited members to contact her if there were any ideas that they wanted to evolve and achieve • Over 100 attendees and new members out of the function 	
	<p>City of Melbourne Event Partnership and Small Business Grants:</p> <ul style="list-style-type: none"> • ET attended launch of the program on behalf of DCC • Opened by Lord Mayor • \$200,000 available • 2 rounds – March and September • Sarah Doyle explained that funding was available for ventures that were innovative and would bring something new to the precinct • Existing business could also apply if the grant was for a new and innovative development in that business 	
<p>New member & guest presentations:</p>	<p>Sharp Corporation: Tony Bailo and Alex Melnikoff:</p> <ul style="list-style-type: none"> • New showroom has opened @ 520 Collins Street • Office equipment & all the other household goods that Sharp also makes and is well known for • Happy to host DCC meeting at the showroom 	<p>DCC will follow through</p>
	<p>Local Website Marketing: Wes Ward</p> <ul style="list-style-type: none"> • How to be No 1 on the net • Experts in 3-D walkthrough web design 	
	<p>Docklands Yacht Club: Ray & Coral Allen</p>	

	<ul style="list-style-type: none"> Wish to develop the club further Would like to offer Yachting Australia training 	
	<p>Enact Business Thinking: Charles Warren</p> <ul style="list-style-type: none"> Management consultancy Teaches how to work ON your business not IN your business 	
	<p>Chewy On Your Boot: David Shaw</p> <ul style="list-style-type: none"> Sells and promotes environmentally friendly method of dissolving and removing chewing gum/stains from concrete/paving etc 	
	<p>Geon Group: Addy Wetzler & Shron Portelli</p> <ul style="list-style-type: none"> Largest sheet-fed printers in Australia \$400m business with large and small clients – from blue chip companies to sole operators Digital Centre for Victoria is now located in Docklands 	
	<p>Costco: Loredana Ponzio</p> <ul style="list-style-type: none"> The warehouse operates as a membership club Dedicated to bringing best-quality products at best possible price to its members Costs \$60 pa (individual) and \$55 pa (business): entitled to secondary household card Costco would be happy to host DCC meeting and show guests through the facility on a Tuesday evening 	DCC will follow up
City of Melbourne	<p>Marketing Consultant, Docklands: Sarah Doyle</p> <ul style="list-style-type: none"> Promotions have been and will be undertaken – Summers at Docklands, Summer Loving, Corinella colouring in competition with prizes from docklands businesses Media Tour – through key destination strengths of the city Thats Melbourne – now has 17000 subscribers – important promotional tool for businesses Destination Docklands (DD) – 1st board meeting held last week Docklands brand campaign will be launched in March – through media, weekend magazines, Age newspaper, elevator screens, etc First 7 members are stakeholders who have been able to provide the seed funding 12 board positions total i.e. 5 positions remain – to be appointed Working party = Sarah Doyle' Jo Taylor (VicUrban) & Kyle Johnston (ING) 1st DD campaign – Summer's at Docklands is running DD Winter campaign will be brought to Chamber and presented at a meeting 	

This meeting was closed and followed by informal networking at 7.55 pm